

MAKE **GREEN** YOUR FAVORITE COLOR

Premium Synthetic Grass by ForeverLawn



RECYCLING

The multi-layered backing system in ForeverLawn synthetic grass uses technology created from soybean plants, which are 100% renewable resources. The final backing layer is comprised of recycled plastic bottles from Project Yellowstone, an innovative recycling partnership with Yellowstone National Park.



WATER CONSERVATION

Synthetic grass requires no water to maintain its lush, green, beautiful appearance year-round. The Southern Nevada Water Authority estimates that every square foot of natural grass replaced saves 55 gallons of water per year.



CHEMICAL-FREE MAINTENANCE

ForeverLawn products eliminate the need for fertilizers, pesticides, and weed killers used to maintain natural grass landscaping. A perfectly-manicured lawn can be achieved with no mowing, seeding, or edging, which reduces emissions from lawn care equipment.

SUSTAINABILITY OF ARTIFICIAL GRASS

ForeverLawn® customers enjoy the look, feel, and functionality of natural grass while feeling good about their environmental impact. Check it out for yourself and see why with ForeverLawn, GREEN will be your favorite color too.



FOREVERLAWN PRODUCTS ARE BETWEEN 30-35% GREEN BY WEIGHT. INSTALLED SYSTEMS (WITH RUBBER INFILL) ARE BETWEEN 60-65% GREEN BY WEIGHT.

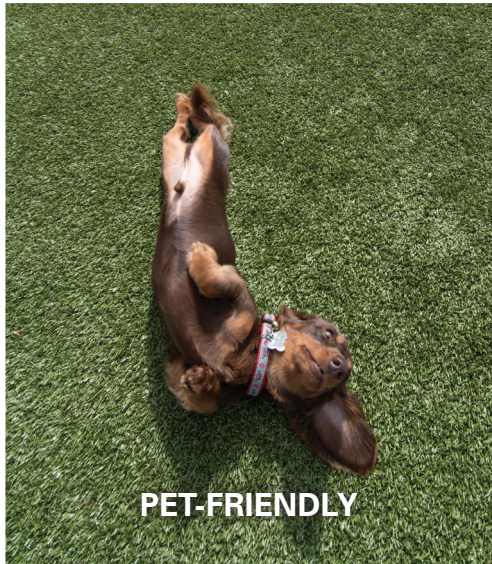
Grass without limits.®

BE SAFE, BE FRIENDLY, BE GREEN!



KID-FRIENDLY

- Surpasses Safety Requirements
- Antimicrobial Technology
- Limited Use of Infill
- Designed For High-Traffic Areas
- Clean, Easy-To-Maintain Surface



PET-FRIENDLY

- Edge to Edge Drainage
- Antimicrobial Technology
- No Infill
- Durable
- Low-maintenance



ECO-FRIENDLY

- Recyclable
- Reduces Emissions
- No Fertilizers or Pesticides
- Resilient Surface
- Conserves Water

BE A GOOD STEWARD OF YOUR ENVIRONMENT

Artificial grass products require less water, eliminate pesticides and fertilizers, provide effective erosion control, and improve air quality by reducing emissions. According to the Synthetic Turf Council, the estimated total amount of synthetic turf installed in North America annually conserves more than three billion gallons of water.

RECYCLING AND SYNTHETIC TURF

Where possible, ForeverLawn® incorporates recycled and renewable components into the construction of our products. Additionally, ForeverLawn strives to look for innovative ways to repurpose used turf where possible.

PROJECT YELLOWSTONE

ForeverLawn premium backing incorporates recycled and renewable components from Project Yellowstone and Project Grand Teton, two unique recycling initiatives that collect plastic bottles from the national parks and recycle them into backings for ForeverLawn turf and carpet products.



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